

# GLAST PR Activity Examples

as of March 20, 2001

## FY01

Science brochure

Tri-page poster

Video

Mission fact sheet

Update GLAST mission web site

(to meet standards of people with disabilities)

Prepare and support booth and PR activities at science meetings

(winter & summer AAS, April APS, HEAD meetings, ...)

Prepare articles about GLAST for HEAD & DAP Newsletters (Press Officer)

## FY02

Press release on spacecraft selection

Popular brochure

Full-size poster

GLAST pin

Decal and stickers

Pens and other items for booth

Travelling Museum exhibit (support of EPO program)

Prepare and support booth and PR activities at science meetings

(winter & summer AAS, April APS, HEAD meetings, ...)

Prepare articles about GLAST for HEAD & DAP Newsletters (Press Officer)

## FY03

Update brochures for spacecraft design

Update video

Update fact sheet

Mouse pad and other items for booth

Prepare and support booth and PR activities at science meetings

(winter & summer AAS, April APS, HEAD meetings, ...)

Prepare articles about GLAST for HEAD & DAP Newsletters (Press Officer)

**FY04**

GLAST patch

New poster

Mugs and other items for booth

Prepare and support booth and PR activities at science meetings  
(winter & summer AAS, April APS, HEAD meetings, ...)

Prepare articles about GLAST for HEAD & DAP Newsletters (Press Officer)

**FY05**

Update decal and stickers for launch

Update mission fact sheet for launch

Update brochures for launch

Launch press kit

Launch press conference

Prepare and support booth and PR activities at science meetings  
(winter & summer AAS, April APS, HEAD meetings, ...)

Prepare articles about GLAST for HEAD & DAP Newsletters (Press Officer)